



# Playbook Local Guide

## HILTON PRAGUE HILTON PRAGUE OLD TOWN

Created in October 2020

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**Hilton**

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LXR

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Signia  
-Hilton



CURIO  
COLLECTION



TAPESTRY  
COLLECTION



TEMPO

MOTTO



HOMWOOD  
SUITES



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**Hilton**  
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# How to use the local guide

Our commitment at Hilton Prague and Hilton Prague Old Town is to provide event experiences that are sealed and certified Hilton EventReady with CleanStay.

Hilton Hotels in Prague have implemented elevated cleanliness and sanitation across the entire event attendee journey. Our new capacities and meeting room set ups take physical distancing as well as safety measures into consideration.

This local guide is a resource tool that accompanies the Global EventReady Playbook to provide hotel and locally relevant information and examples.

Now that you're familiar with the global Hilton EventReady and have peace of mind with the safety and well-being of your attendees, together we can plan your next event curated with Hilton EventReady solutions, local partners and the great team at Hilton Hotels in Prague.

# Local event guidelines



## [Ministry of the Interior – COVID-19 Info](#)

Information on entry into the territory of the Czech Republic.



## [Ministry of Health – COVID-19 Info](#)

Information on current epidemiological situation and restrictions in the Czech Republic.



COVID-19 information hotline (dial 1221) is available in English from anywhere in the Czech Republic on weekdays from 8 a.m. to 7 p.m. and on weekends from 9 a.m. to 4:30 p.m.



## [pragueconvention.cz](#)

The Prague Convention Bureau is the official convention bureau of the city of Prague. The mission is to strengthen the positive awareness of the city of Prague as a convention and incentive destination, to increase revenue and stimulate economic growth for the community.

# Local resources

## Prague, Czech Republic



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EventReady<sup>®</sup>  
with CleanStay

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# Food & beverage

## **F&B Outlets in the City**

Restaurants, bars and similar facilities (indoor and outdoor) are open from 7.00 am to 8.00pm (subject to change). 2m distance must be kept between tables and customers at all times. Hand disinfection must be available to customers around the premises. Face masks are mandatory inside the premises. Frequent hygiene and disinfection is mandatory in the premises.

## **F&B Outlets - Hilton Prague**

### **Atrium Restaurant**

The ideal place to savour modern flavours. This contemporary and stylish restaurant is home to the famous Hilton Breakfast, and it is also used for buffet lunches and dinners for groups.

### **Café & Bistro**

Fresh cuisine served in a relaxed setting. The restaurant offers a selection of fresh salads, light snacks and healthy options. A children's menu, sweets and international cuisine are all served in friendly and informal surroundings of the hotel Mezzanine overlooking the bright Atrium lobby.

### **Cloud 9 Sky Bar & Lounge**

Enjoy stunning views of the city at Prague's first true Sky Bar 40 meters above the Vltava river. With a wide selection of signature cocktails, modern cuisine and live DJs every Friday, Saturday and Sunday night, this is one of the most innovative and exciting places to be.

### **The Able Butcher**

The Able Butcher is the destination for culinary artistry - an engaging space where speciality grilled meat, fish and vegetarian dishes are paired with the finest wines. Enjoy this unique gastronomic experience.

### **Hop House**

Welcome to Hop House. We've got an amazing range of craft, draft and bottled beers G&T's, whiskeys and local liquors. There's live sport shown every day across 6 screens. The dishes bring you a modern twist on Czech cuisine.

## **F&B Outlets - Hilton Prague Old Town**

### **Zinc Restaurant, Lounge & Bar**

Zinc offers innovative international cuisine and a modern twist to traditional Czech dishes, based on fresh and seasonal ingredients in an Art Deco setting.

**Opening hours are subject to local regulations. For actual opening hours, visit [Hilton Prague](#) or [Hilton Prague Old Town](#) websites.**

# Hybrid events



## [hybridevent.events](https://hybridevent.events)

Looking for a safe way to re-connect with your clients but can't meet in person? Explore Hybrid Event options at Hilton Hotels in Prague supported by our partner company AV Media. A hybrid event, unlike a virtual one, includes a face to face meeting of participants at the place where the event is taking place (sometimes multiple locations at once), while other participants can connect online.

### **Benefits of Hybrid Events:**

- Reaching larger audience
- Connection of remote speakers in multiple locations followed by streaming
- Increased effectivity of networking
- Improved monitoring of participants
- Privacy and confidentiality
- More ways of showcasing sponsors

### **Key components of Hybrid Events:**

- Secure live streaming options
- Event App
- Audience engagement and interactivity – connecting people via event app
- Virtual side sessions with unlimited number of participants
- Safe technologies – individual wireless microphones, UV-C box for their disinfection
- Production of content in a dedicated virtual studio
- Virtual tailor made exhibitions
- Our infrastructure can support multi-gigabit connectivity



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# Responsible events



Hilton Hotels in Prague have a robust corporate social responsibility program, allowing all team members the opportunity to get involved in causes they believe in. A few of our programs over the years include:

## Partnership with Ecolab

Since 2013, the partnership has helped reduce the negative environmental impact from laundry operations and brought cost savings: reduced water use by 35.8%, decreased gas consumption by 23.6%, reduced total costs of operations by 29.3%.

## New Sun and Heat Protection Glass Pyramid Roof at Hilton Prague

The renovation of the atrium pyramid rooftop consisted of changing 2000 sq.m. of glass and installing 800 new segments featuring sun and heat protection. The pyramid has led to a significant reduction in the hotel's carbon footprint.

## Supporting Children with the Tereza Maxova Foundation

Within the last 25 years we have raised more than 1.3 million CZK to support children leaving institutional care. We also help these children by offering them starting job positions.

## Supporting Animals at the Prague Zoo

For more than 10 years we have been proud supporters of various animals at the Prague Zoo. Over the years, we supported giraffes, lions, hippos, anteaters, seals and many others.



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# Creative networking



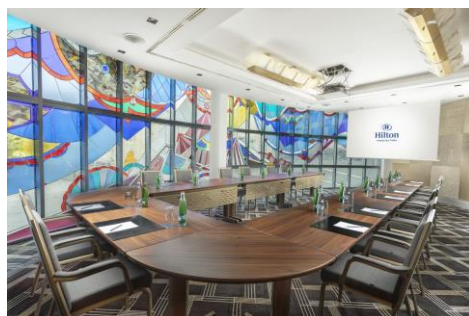
## All under one roof

**Hilton Prague** is a **Place for Big Imaginations** where anything is possible with ample options for creative networking. Wide range of branding possibilities, video mapping on the indoor façade of our grand Atrium lobby or the rooftop Cloud 9 Sky Bar & Lounge with an ice bar on the terrace and private fireworks... these are just a few examples on how creative we can be.

At **Hilton Prague Old Town**, we are **crafting a real Prague experience** for the meeting attendees. The unique, stylish environment embodies Prague at the beginning of the 20th century. We offer our locally-themed signature coffee breaks, creative AV solutions and personalized service. The Art Deco foyer or Zest bar are great venues for inspirational networking.

Our experienced teams of chefs are ready to exceed expectations of each attendee with their creative solutions, from themed coffee breaks to tailor made banquets.

**With over 50 meeting rooms in total, find your favourite spot for networking at [Hilton Prague](#) or [Hilton Prague Old Town](#).**



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# Transportation



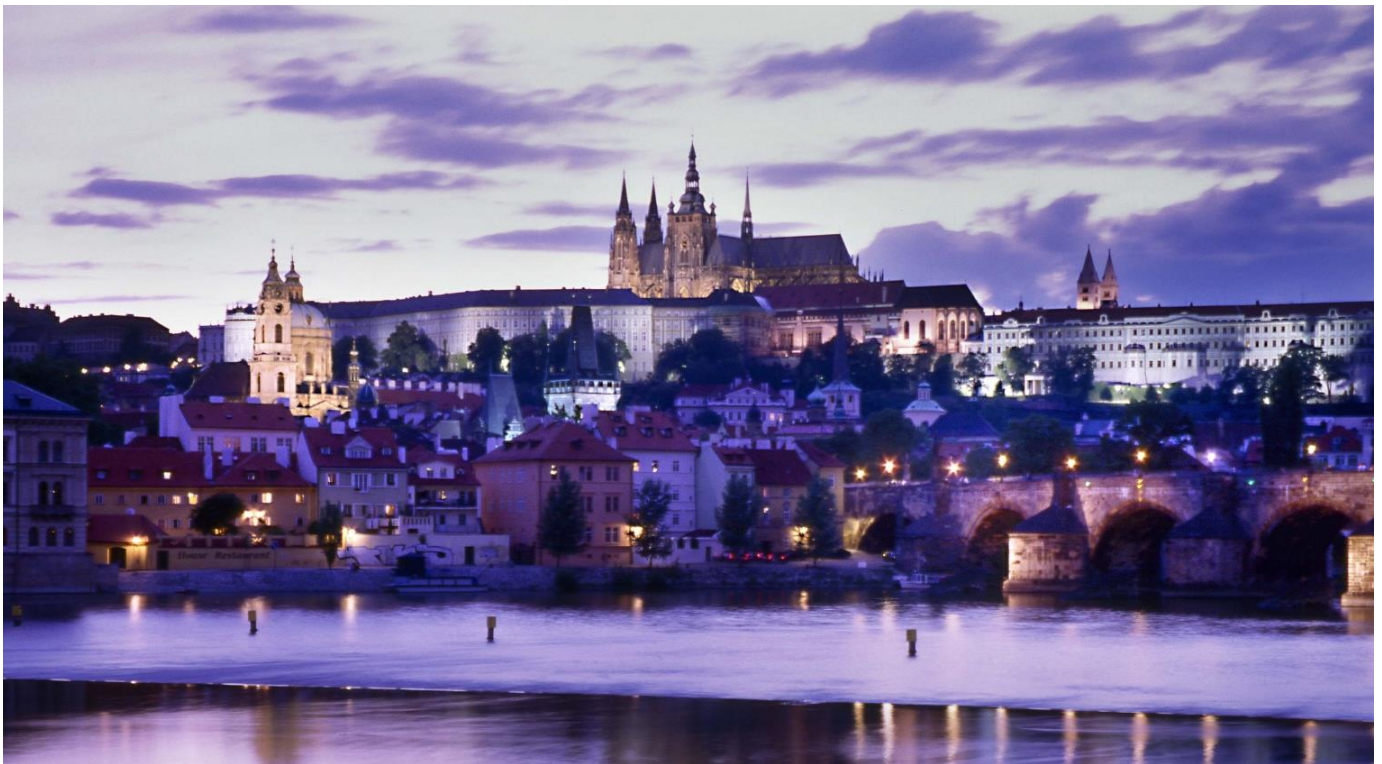
## Transportation from the Airport and within the City

We recommend hotel transfer as the safest way to travel from the airport to the hotel. We ensure sanitation protocols for cars; face masks are mandatory for our drivers.

For more details about The Prague Airport protective measures, please visit the official website of the Prague Airport [prg.aero](https://prg.aero).

Taxi service and public transportation are fully functional in Prague, face masks are required at all times.

For more details about public transportation, check the official website of the Prague Integrated Transport [pid.cz](https://pid.cz).



# Wellness



## LivingWell Health Club

### Hilton Prague

Explore our **spacious 2,000m<sup>2</sup> of top quality services** in a pleasant environment designed in accordance with the latest fitness trends and sports knowledge. The Health club features a gym, **indoor swimming pool**, sauna, steam room, squash court and outdoor relaxation terrace.

### Hilton Prague Old Town

Featuring the latest generation of cardio equipment, the Fitness center takes a personalised approach to help you feel your best during your stay. Choose from an **indoor swimming pool** or our gym.

## Medical resources

### Hospital Na Frantisku

Nearest hospital.

### List of Testing Facilities





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# Communications

To better acquaint yourself with Hilton Prague and Hilton Prague Old Town, we welcome the opportunity for a site visit or connect virtually to showcase all possibilities of your future program with Hilton CleanStay and EventReady in action.

[Hilton Prague Visualizer](#)

[Inspired Events at Hilton Prague](#)

[Photogallery](#)



[Hilton Prague Old Town Visualizer](#)

[Inspired Events at Hilton Prague Old Town](#)

[Photogallery](#)

# Other information



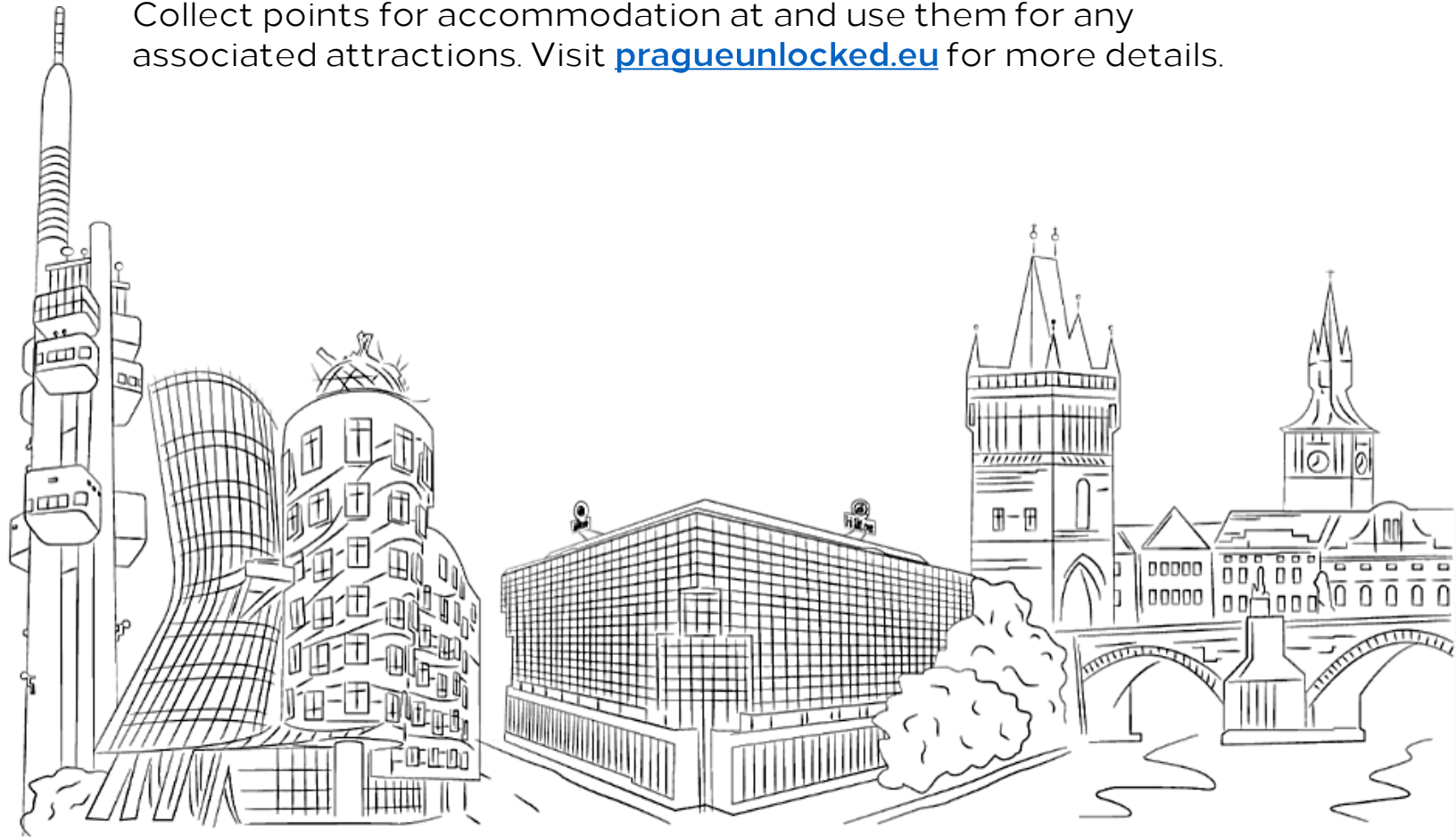
## Sightseeing

Prague has plenty of museums, theatres, galleries, castles, Prague Zoo, Botanical Garden and many more attractions. Face masks are mandatory in indoor premises. Protective measures and limitations on number of visitors and opening hours may apply.

For further details on opening hours and other restrictions, visit the official tourist website for Prague [praha.eu](http://praha.eu).

## Prague Unlocked

Take advantage of the benefits of the “Prague Unlocked” project. Collect points for accommodation at and use them for any associated attractions. Visit [pragueunlocked.eu](http://pragueunlocked.eu) for more details.





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## **Hilton EventReady Playbook**

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